

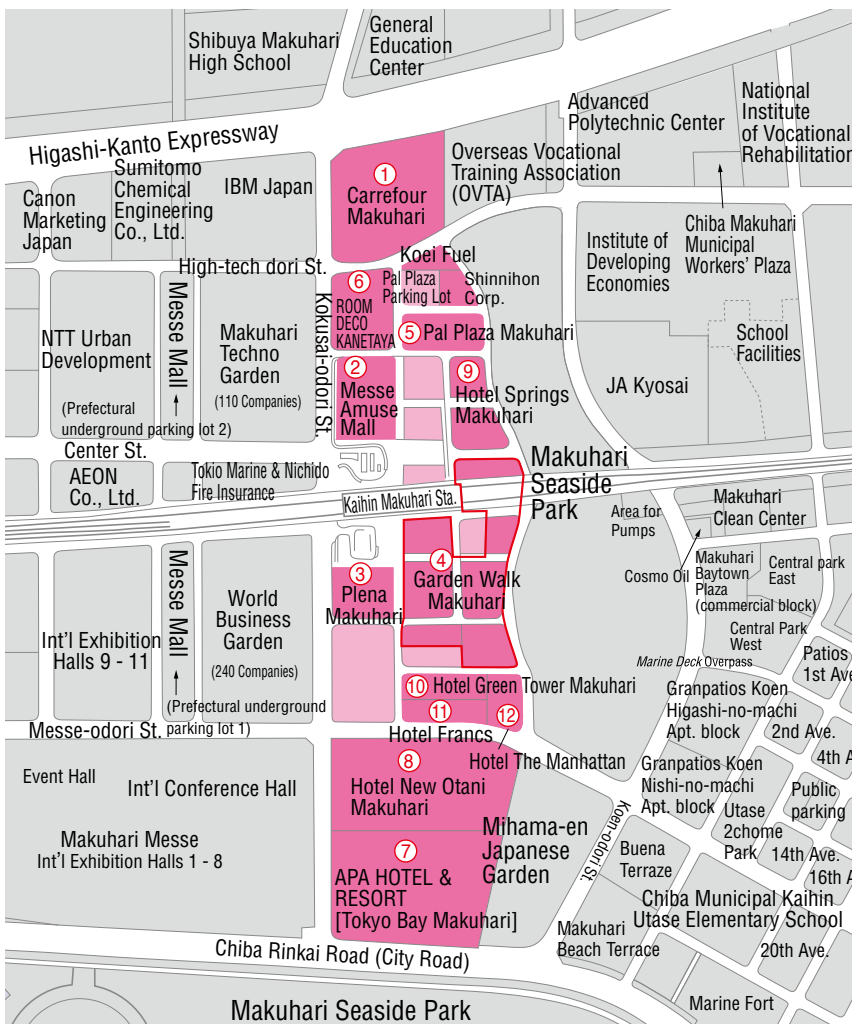
# Shopping and other leisure activities combined with relaxation at high-end hotels

The Town Center Zone integrates retail, culture, and services in a vibrant, stimulating environment. The facilities here include hotels, shopping, fashion, amusements, restaurants, retail, culture, sports, and leisure.

The area now has the “Plena Makuhari” retail facility and six hotels with 2,229 guestrooms. These hotels, together with others in Maihama, Urayasu City, and the Narita Airport area, make the area one of the leading hotel zones in Japan. The Town Center Zone also offers housing for the growing number of workers in New City, as well as a forum for visitors of ever type.

Two of the biggest and earliest commercial buildings in the Town Center Zone are the Plena Makuhari retail facility, “Garden Walk Makuhari” outlet park (a facility opened by Mitsui Real Estate Sales Co., Ltd. in 2000), and the “Carrefour Makuhari” hypermarket (transferred to AEON in March 2005) (an enormous market open by the French company Carrefour in the same year). Also impressive are the modern complex opened by the headquarters of Shinnihon Corporation in 2002, the Messe Amusement Mall (the locus of CINEPLEX Makuhari), a new Park Side wing opened in Garden Walk Makuhari in 2005, and ROOM DECO Kanetaya (another attraction to elevate the entertainment value of New City).

# TOWN



# CENTER ZONE

6 ROOM DECO Kanetaya



7 APA HOTEL & RESORT [Tokyo Bay Makuhari]



10 Hotel Green Tower Makuhari



8 Hotel New Otani Makuhari



11 Hotel Francs



9 Hotel Springs Makuhari



12 Hotel The Manhattan



## 1 "Carrefour Makuhari" Hypermarket

- ◆ Opened in December 2000
  - ◆ The Hypermarché (extensive market) concept originated in France. The facility features a fine delicatessen, a bakery, and abundant cheeses and wines. The aisles are replete with attractive, original products unavailable anywhere else in Japan.
  - \* Hypermarket
- This massive commercial facility, a main store and mall, occupies more than 10,000 m<sup>2</sup> of floor space. Shoppers can find everything, from food, clothes, and home electronics to furniture. An original and unique shopping space that you and your family will want to experience again and again.

## 2 Messe Amuse Mall

- ◆ Opened in June of 2002
- ◆ A recreational facility with a ten-screen, 2,000-seat cinema, restaurants, retail outlets, and parking for 500 cars. The ten-screen cinema can handle everything from the latest major releases to "mini theater," "art hits," and "cult movies." A wide range of titles is always on offer, such that it is easy to find an interesting movie, regardless of age or interest.

## 3 Plena Makuhari

- ◆ Opened in July of 1993
- ◆ Six stories high
- ◆ A commercial facility featuring retail outlets, restaurants, and amusements.

## 4 "Garden Walk Makuhari" Outlet Park

- ◆ Opened in October 2000, Park Side opened in April 2005
- ◆ A development of Mitsui Fudosan, the outlet park features famous-brand clothing and other goods at discount prices.

## 5 Pal Plaza Makuhari

- ◆ Opened in April of 1997
- ◆ A temporary commercial facility that was built to vitalize Makuhari New City and stimulate land use. The plaza, originally intended to have a life of only 10 years, is based on a theme of "Lively and interactive enjoyment." The plaza includes a range of Japanese restaurants.

## 6 ROOM DECO Kanetaya

- ◆ Opened in April of 2005
- ◆ Two-story above ground
- ◆ Urban lifestyle store specialized in high-quality goods, including furniture and interior products.

## 7 APA HOTEL & RESORT [Tokyo Bay Makuhari]

- ◆ Makuhari Prince Hotel opened in June 2006 (the Prince Hall (banquet wing) opened in October 1989 and the hotel wing opened in April 1993)
- ◆ APA HOTEL & RESORT opened in July 2006 [Tokyo Bay Makuhari]
- ◆ At fifty stories high, this city hotel is a 180-m high-rise resort convention facility. (1001 guest rooms, 1158 staff)

## 8 Hotel New Otani Makuhari

- ◆ Opened in September of 1993
- ◆ A resort and convention hotel that is equipped with comprehensive business facilities and which offers the largest-scale sports and relaxation facility in the Orient. (418 guest rooms, 836 staff)

## 9 Hotel Springs Makuhari

- ◆ Opened in November of 1990.
- ◆ Annex opened in September of 1995
- ◆ A city hotel that brings together water and greenery, and which also features a concert hall. (259 guest rooms, 429 staff)

## 10 Hotel Green Tower Makuhari

- ◆ Opened in June of 1991
- ◆ A city hotel that features clean design and predominantly white guest rooms. (205 guest rooms, 438 staff)

## 11 Hotel Francs

- ◆ Opened in September of 1991
- ◆ A city hotel with stylish guest rooms, a unique banquet space, and restaurants. (215 guest rooms accommodate 339 guests), having the external appearance of a small European hotel

## 12 Hotel The Manhattan

- ◆ Opened in November of 1991
- ◆ This city hotel features art deco interior design and guest rooms that are evocative of old Hollywood movies. (131 guest rooms, 262 staff)